

Running for **Vice President 2024–2026**



Kelly Zou
Viatrix

Two songs that echo my aspirations the most are “Flying to the Moon” and “Moon River.” To aim high, we need information, technologies, and a spaceship. The magical ingredient that many of us are facing these days is “big data,” though their sheer volume, velocity, variety, and veracity.

It is a great honor and privilege to be considered for the volunteering role [of] vice president [of] the American Statistical Association, known as the “Big Tent for Statistics!” I have been a member since being a PhD student in statistics, [and I am] an elected ASA Fellow and an Accredited Professional Statistician (PStat). I would like to be a change-agent in our professional circle to harness data for insights and make a mark in the real world.

My professional social media headline summarizes in a nutshell:

1. Connect people and cultures.
2. Make innovations happen.
3. Have passions for data.

[These] can be achieved through quantitative and qualitative data-driven actions.

Recently in data science, I have been fortunate to have received or [been] part of the winning teams that received the Future Thinking Award from the Chief Data and Analytics Officer Forum, Most Valuable Data & Insights Initiative Award from Reuters Events, and Digital Innovation Award from the CPhI Pharma.

How to be a driving force to support the ASA if I am elected by our members? First, as an industry statistician, I would highly support bridging the gaps across sectors through effective collaborations and [partnerships]. In addition, I would like to highly encourage a diverse membership community to elevate the profiles of statisticians and those in science, technology, engineering, and maths (STEM) more broadly.

Eleanor Roosevelt once famously said, “If life were predictable, it would cease to be life and be without flavor.” Statistics is ever more delightful in the world of uncertainties with an abundance of data.

Please cast your vote today! Let’s take the ASA to new heights! ■

