

IMPAC 2017 Conference

September 14, 2017 – University of Notre Dame – 224 S. Michigan Ave., Chicago



What's Hot in FinTech and Sports Analytics

Program At-A-Glance

8:30 – 9:00 a.m. Registration and Networking

9:00 – 10:00 a.m. Welcome & Keynote Speaker ***

10:00 – 10:15 a.m. – Break

10:15 – 11:15 a.m. Panel Discussion – Role of technology and challenges in accelerating analytics concepts: Tom Rauch – CGN Global; Don Kleinmuntz - University of Notre Dame; Derek Magilton - AnyLogic

11:30 – 12:30 p.m. Networking Luncheon (lunch is provided)

1:00 – 4:30 p.m. Breakout sessions

4:30 – 6:30 p.m. Q & A, Raffle, Networking Reception

Track 1 FinTech –

1:00 – 1:45 p.m. Joe DeCosmo, Chief Analytics Officer – ENOVA Decisions – Real Time Analytics

1:45 – 2:30 p.m. Justin Dickerson, Ph.D, General Manager, Global FinTech, Data Robot – Machine Learning FinTech Predictive Models: Default, Fraud, Scoring

2:30 – 3:00 p.m. Break

3:00 – 3:45 p.m. Michael Rechenthin, Ph.D, Lead Data Scientist, TastyTrade – The kind of Data Science needed to provide relevant financial information

Track 2 Sports Analytics –

1:00 – 1:45 p.m. Liz Wanless, Ph.D., Assistant Professor, Undergraduate Coordinator of Sport Administration Program, Ball State University – Customer Relationships & Sales Optimization: two revenue boosting case studies

1:45 – 2:30 p.m. Zach Brinkley, Ph.D., Program Director for Exercise & Movement Science, Lewis University – Analytics in Sports Performance: Communication, Implementation, and Innovation

2:30 – 3:00 p.m. Break

3:00 – 3:45 p.m. Patrick Lucey, Ph.D., Director of Data Science, STATS LLC – Interactive Sports Analytics

This is an invitation to INFORMS members and friends.

REGISTER

Early discount through August 14th.

*** We are finalizing our Keynote Speaker and will advise of any changes. Any questions? Please reply to Event Organizers Nikhil Thaker at Nikhil.Thaker@havi.com or Vinod Cheriyan at vcheriyan@enova.com.

Thank you to our Sponsors:



Department of IT, Analytics, & Operations
Stayer Center for Executive Education